

formance measurement in six discrete program areas: 1) infrastructure; 2) economic development finance; 3) workforce development; 4) metropolitan and regional economic strategies; 5) neighborhood revitalization; and 6) enterprise zones. Each chapter includes a discussion of: 1) the policy area and its importance to economic development; 2) performance measures used to monitor programs, including examples of good practice when applicable; 3) case studies; and 4) trends, issues and limitations on the use of performance measures in each policy area.



- ***Work to Be Done: Designing Publicly-Funded Jobs to Meet Community Needs***, Clifford M. Johnson and Alex Goldenberg. (Center on Budget and Policy Priorities.) 1999. 19 pages. \$4.
- ***Directory of Community Development Financial Institutions***, The Coalition of Community Development Financial Institutions (CDFI.) \$35 for nonprofit organizations/\$75 for for-profit organizations. The Directory includes 469 CDFIs across the nation engaged in a wide spectrum of community financing activities. Catalogs 24 community development banks, 170 community development credit unions, 198 community development loan funds, 45 community development venture capital funds, and 81 microenterprise development loan funds.

## **Recommended Reading**

### **Publisher Contact Information:**

1. National Council for Urban Economic Development (CUED)  
Tel. (202) 223-4735; Fax (202) 223-4745;  
[www.cued.org](http://www.cued.org)
2. Russell Sage Foundation  
Tel. (212) 750-6038; Fax (212) 371-4761;  
[www.russellsage.org](http://www.russellsage.org)
3. Center on Budget and Policy Priorities  
Tel. (202) 408-1080; Fax (202) 408-1056;  
[www.cbpp.org](http://www.cbpp.org)
4. Community Development Financial Institutions Coalition  
Tel. (215) 923-5363; Fax (215) 923-4755;  
[www.cdfi.org](http://www.cdfi.org)

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# **Economic Development**

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- ❑ **Creating an Economic Development Action Plan: A Guide for Development Professionals**, Thomas S. Lyons and Roger E. Hamlin. 1990. 208 pages. (Praeger.) Available at CUED. \$49.95 CUED Members/\$59.95 Nonmembers. Provides a framework for formulating an economic development plan for a community by following the steps of the planning and management processes. Focuses on the objectives of economic development planning and discusses the data required to evaluate progress toward objectives. Covers program design, organizational structures and public-private partnerships.
- ❑ **Forging the Incubator: How to Design and Implement a Feasibility Study for Business Incubator Programs**, National Business Incubation Association. 1993. 112 pages. Available at CUED. \$55 CUED Members/\$75 Nonmembers. Offers a systematic approach to developing incubators. Provides critical information on the process and product of incubator feasibility studies and a global overview of successful incubator development and operations. Contains 35 chapters that cover such topics as funding a feasibility study, patterns of success and failure, overview of qualifications of candidate facilities, and constructing a corporate entity.
- ❑ **Growing New Ventures, Creating New Jobs: Principles and Practices for Successful Business Incubation**, CUED. 1995. 156 pages. \$29.95 CUED Members/\$34.95 Nonmembers. Provides guidance about topics such as facilities, financing, staffing, governance and services. Helps readers understand company creation, job creation, and economic development. Also provides practical advice for organizations wanting to run a successful incubator including: the three key incubator principles, the 10 best practices for growing an incubator, ways to attract high-quality entrepreneurs, the litmus test to determine an incubator's feasibility, and many hands-on examples from the directors of the country's top business incubators.
- ❑ **Harvesting Hometown Jobs**, National Center for Small Communities. 1997. 157 pages. Available at CUED. \$19.96 CUED Members/\$24.95 Nonmembers. The book walks community leaders through the strategies of local economic development, including: community visioning; growing new, small firms; retaining and expanding existing businesses; recruiting business and industry from outside the area; attracting tourists and retirees; managing growth; and forging innovative partnerships with local business groups. Also includes a variety of community illustrations and extensive listings of useful resource materials and organizations and answers such questions as which economic development policies create the most local jobs.
- ❑ **Turning Disadvantaged Youth Into an Economic Development Resource: Education & Training Linkages**, Based on a policy forum co-sponsored by the Economic Development Administration and Exxon Corp. 1991. 75 pages. Available at CUED. \$22.50 CUED Members/\$27 Nonmembers. This report features public and private sector programs and public/private partnerships to improve state and local school systems, to better integrate job training programs with economic development efforts and to better target programs on the disadvantaged youth population. Programs include preparing young children for the future workforce and high schoolers for real jobs, and better linking post-secondary education with work.
- ❑ **What Employers Want: Job Prospects For Less-Educated Workers**, Harry J. Holzer. (Russell Sage Foundation.) 1996. 192 pages. Available at CUED. \$26 CUED Members/\$32.50 Nonmembers. The author outlines the measures necessary to close the gap between urban employers and inner-city residents to produce healthy levels of employment in the nation's cities for this to occur. The book states that improved job search services, special training programs, subsidies to private companies to expand employment, incentives to draw industries back to cities and aggressive public sector job creation will be vital in closing this gap.
- ❑ **Supermarket Initiatives in Underserved Communities**, (Food Marketing Institute.) 1994. 75 pages. Available at CUED. \$10 CUED Members/\$12 Nonmembers. This package provides materials that highlight supermarket initiatives in underserved communities. Information includes case studies on community partnerships, such as joint venture between a supermarket and a community development corporation, an education partnership that includes an in-school mini-supermarket, and a proven work-scholarship program. Includes a "Directory of Supermarket Industry Education Partnerships, Employment Programs and Training Opportunities," which describes more than 80 supermarket-initiated programs.
- ❑ **Benchmarking Practices to Achieve Customer Driven Economic Development**, Council for Urban Economic Development. 1996. 103 pages. \$40 CUED Members/\$47.50 Nonmembers. This report provides an overview of best practices, a critical review and analysis of the effectiveness of program measurement and an approach to designing and implementing a benchmarking program. Examines benchmarking in business attraction and retention, international trade and exporting. Also focuses on technology transfer, land development and redevelopment, and business incubators and research parks.
- ❑ **Performance Monitoring: Achieving Performance Excellence in Economic Development**, Council for Urban Economic Development. 1998. 103 pages. \$40 CUED Members/\$47.50 Nonmembers. Looks at per-