



The Neighborhood Preservation Coalition of New York State, Inc. is a statewide membership organization of community-based, not-for-profit housing companies and other interested parties committed to revitalizing New York State's urban and suburban areas. The Coalition provides information on state and federal housing policies, networking opportunities, advocacy services and technical assistance to its members.

Under a cooperative agreement with HUD, the Neighborhood Preservation Coalition is pleased to announce free technical assistance/trainings to CHDOs and potential CHDOs. Contact the Coalition for more information.

*Joseph A. Agostine Jr.*  
Executive Director

**Neighborhood Preservation Coalition of NYS., Inc.  
40 Colvin Ave. Albany NY 12206**



*Additional brochures and registration forms  
are available at [www.npcnys.org](http://www.npcnys.org).*

## Staying Afloat in Tough Times



**March 31, 2009  
10am-3pm**

**DHCR Regional Office  
25 Beaver Street  
New York, NY**

This is a FREE workshop.

*Sponsored by the  
U.S. Department of Housing and Urban  
Development (HUD) in collaboration with  
the Neighborhood Preservation Coalition*

# Staying Afloat in Tough Times

How can CHDOs and other nonprofits stay afloat in these tough economic times?

This workshop will explore various approaches to surviving the economic crisis by strengthening capacity. A panel of experts will present a multi-pronged strategy for “weathering the storm”:

- Strategic Positioning for Long-Term Sustainability
- Collaboration & Relationship-Building
- Advocacy: Resisting Budget Cuts
- Identifying Alternate Funding Sources

CHDOs and potential CHDOs will gain valuable knowledge to enable them to retain existing dollars, seek new funding and think creatively within their budget constraints.



*There will be time allotted for lunch. There are restaurants within walking distance or participants may bring their own.*

## PANELIST BIOS

**Joseph Agostine, Jr.** is the Executive Director of the Neighborhood Preservation Coalition. He is primarily responsible for all Coalition legislative advocacy efforts, marketing and development of Coalition programs while continuing to serve as Editor of the monthly newsletter *Neighborhood News*. Additionally, Mr. Agostine negotiates and administers contracts with federal, state and private funders to provide technical assistance to community-based organizations.

**Linda London** has been serving the nonprofit community for more than 25 years. She currently teaches marketing, fundraising and grant-writing in the MBA program at the College of Saint Rose; trains boards; and consults with nonprofit organizations through the northeast. The scope of her consulting includes fundraising, management, strategic planning, volunteer leadership development, marketing and public relations.

**Nicholas Zabawsky** is President of Orion Management Company of Amsterdam, NY. Orion Management provides program management, management consulting, board and staff development and training, grant-writing and technical assistance services to local governments and non-profit corporations across New York State. Since 1998, the firm has successfully completed over \$200M worth of projects in the fields of housing, public works and economic development in over 40 communities across NYS.

## REGISTRATION FORM

Please fill out a registration form for each participant.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Are you a CHDO?

Yes  No

If yes, where is your designation letter from?

- New York state  
 Local PJ (participating jurisdiction)

Please indicate: \_\_\_\_\_

Are you interested in direct technical assistance on becoming a CHDO or building capacity?

Yes  No

Mail or fax by MARCH 27, 2009 to:

### NEIGHBORHOOD PRESERVATION COALITION OF NYS, INC.

40 Colvin Avenue  
Albany, NY 12206  
(518) 432-6757 • (518) 432-6758 fax  
www.npcnys.org

For more information, contact:

Christine Hmiel, Program Manager  
c.hmiel@npcnys.org