

Five Hows

List three of your outcomes from the values chain exercise, then ask yourself how those outcomes could be achieved. As yourself How? At least five times. Don't limit your answers to things your organization is currently capable of or willing to implement.

Your Outcomes	Possible Strategies
Example: Better quality housing stock	<ul style="list-style-type: none">◦ Provide financing to people to maintain or improve their homes.◦ Provide skilled labor to maintain or improve homes.◦ Train people to maintain or improve their homes.◦ Advocate for better code enforcement to motivate people to maintain or improve their homes.◦ Connect neighbors to trade services to maintain or improve their homes.◦ Advocate for a tax incentive program to inspire people to maintain or improve their homes.◦ Buy homes fix them up yourself and sell or rent them.
1.	
2.	
3.	